

Internet of Things Food Farms and the rest

“Just another data stream”

Antoine van den Oever
Wageningen, Juni 2018








Race against the clock





Boston Dynamics  kpn

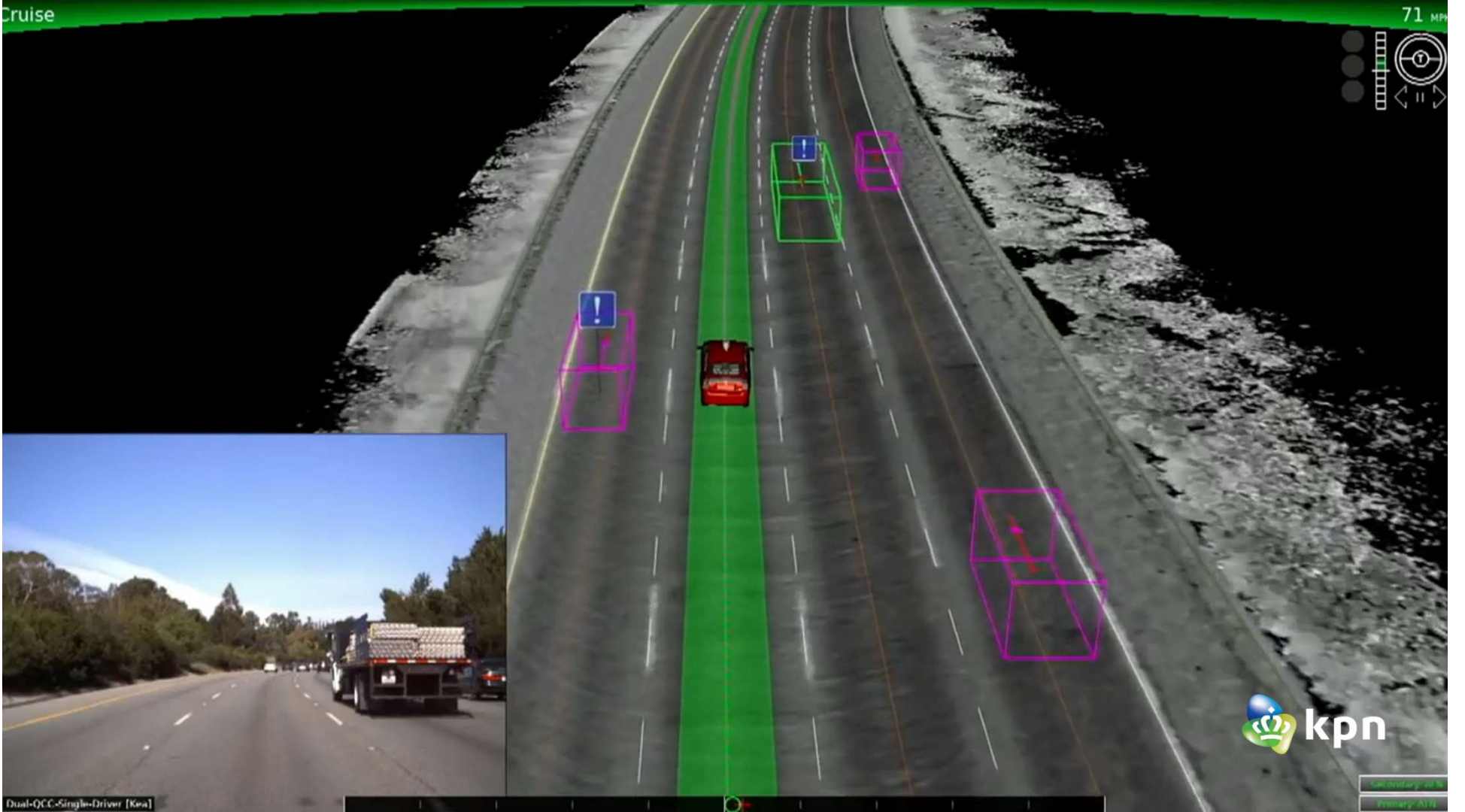


 **kpn**
KNIGHT RIDER



Cruise

71 MPH



Dual-QCC-Single-Driver [Kea]



Secondary: 40%
Primary: 60%

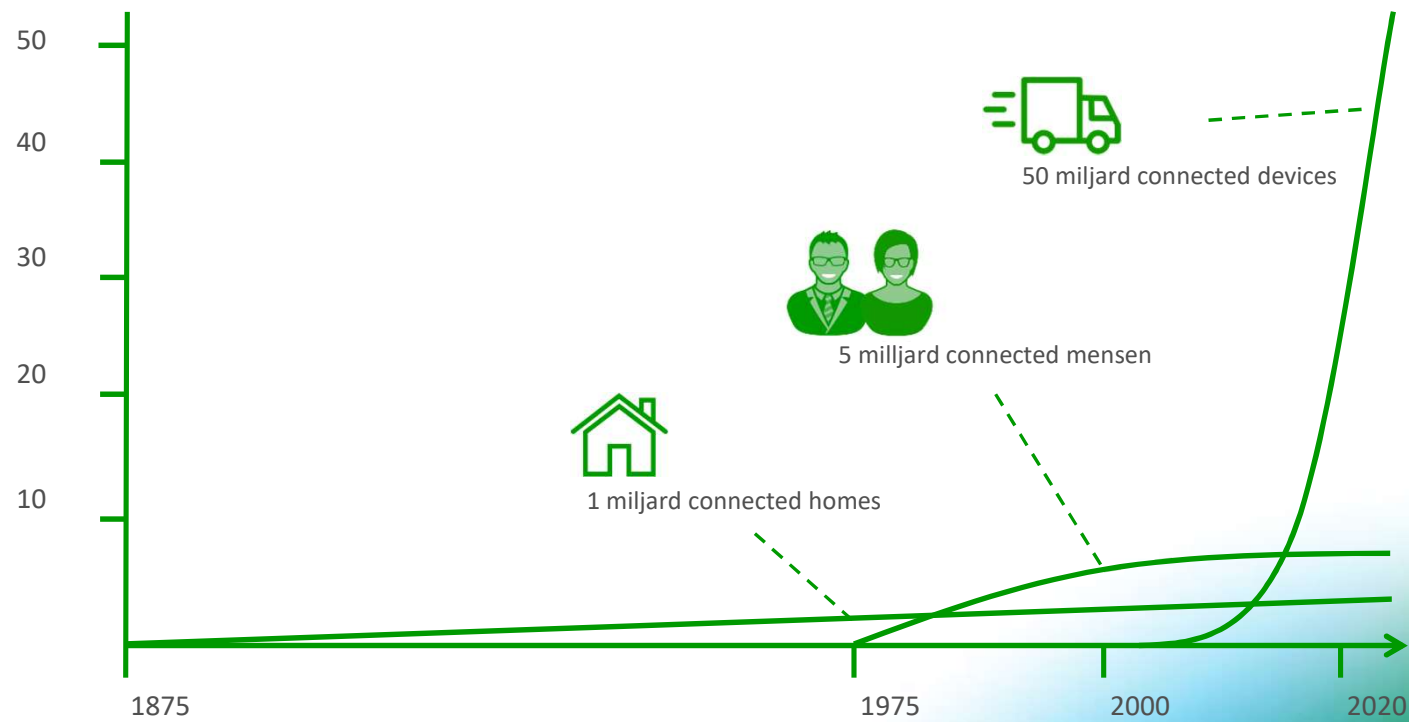
Precision farming



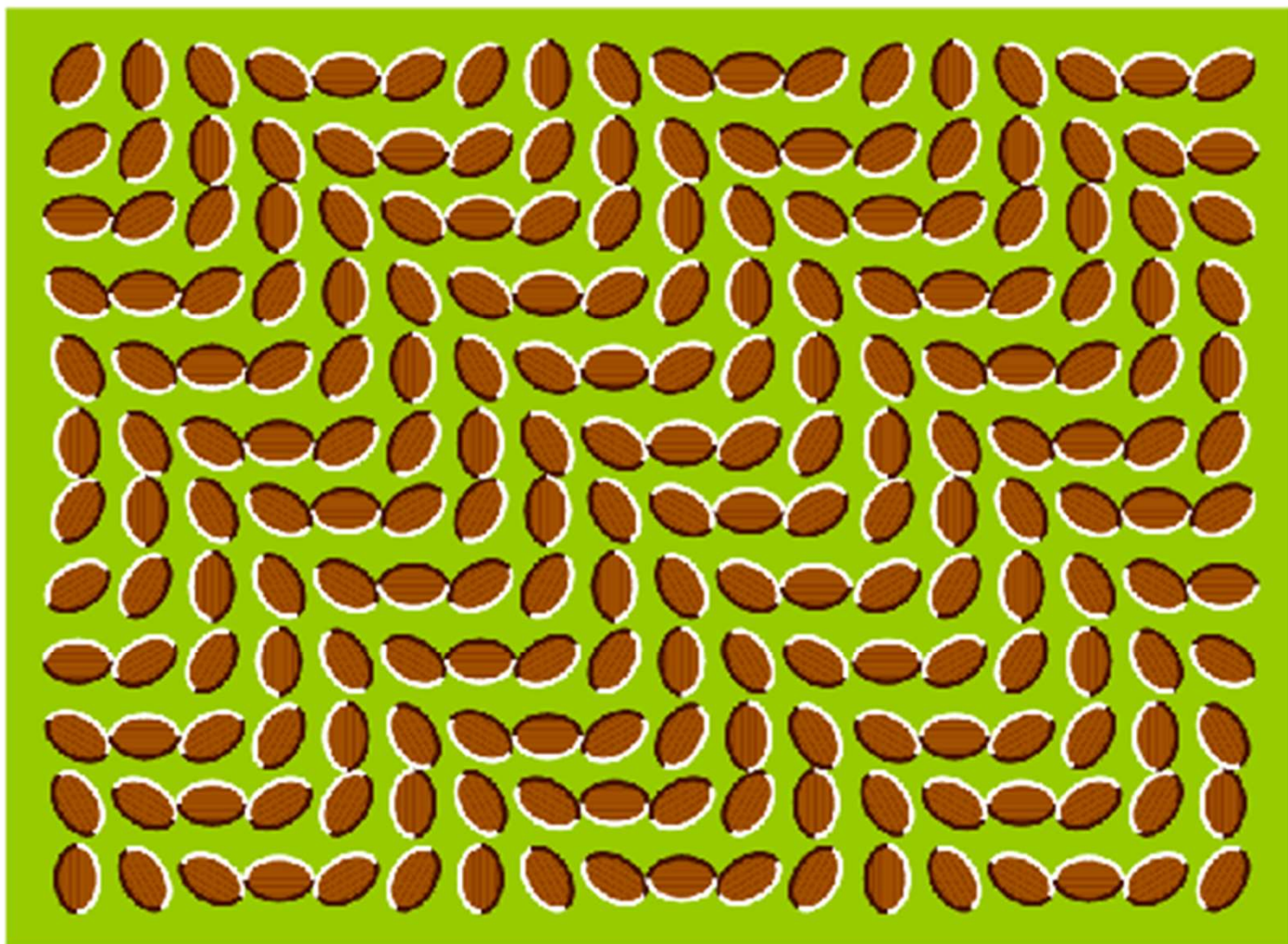


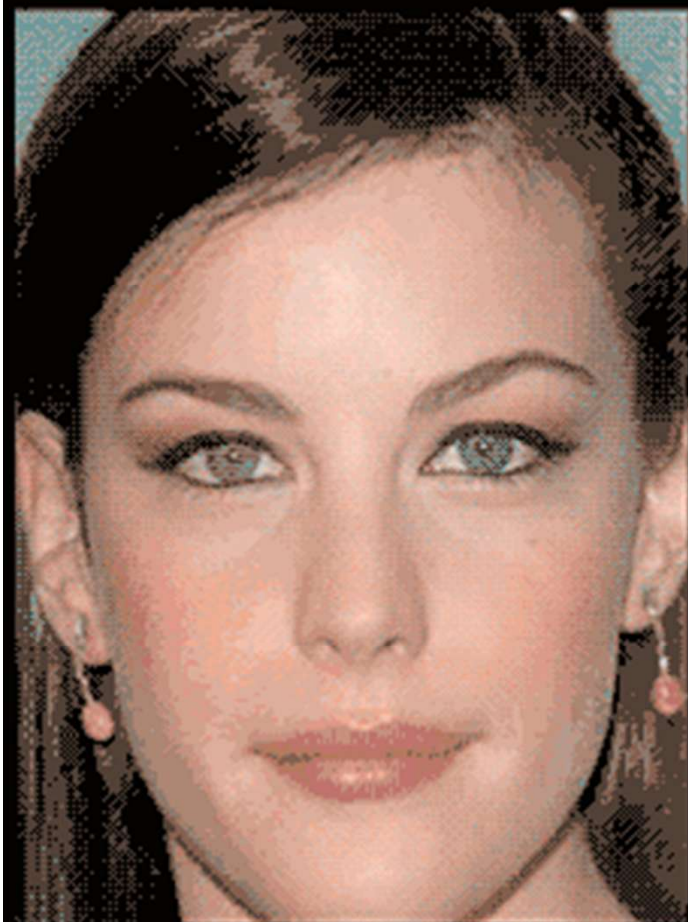
De groei van IoT

50 miljard devices zijn verbonden in 2020

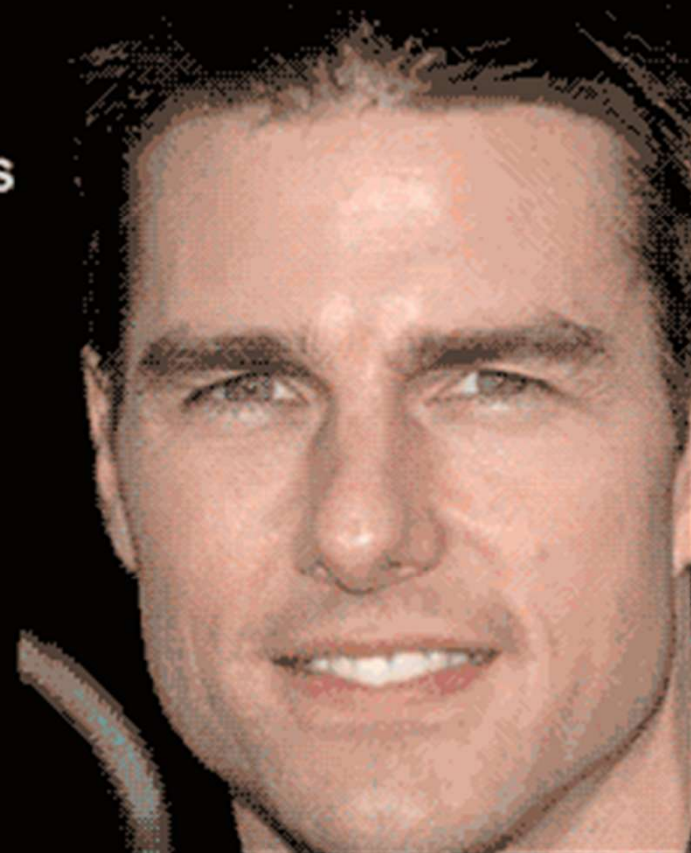


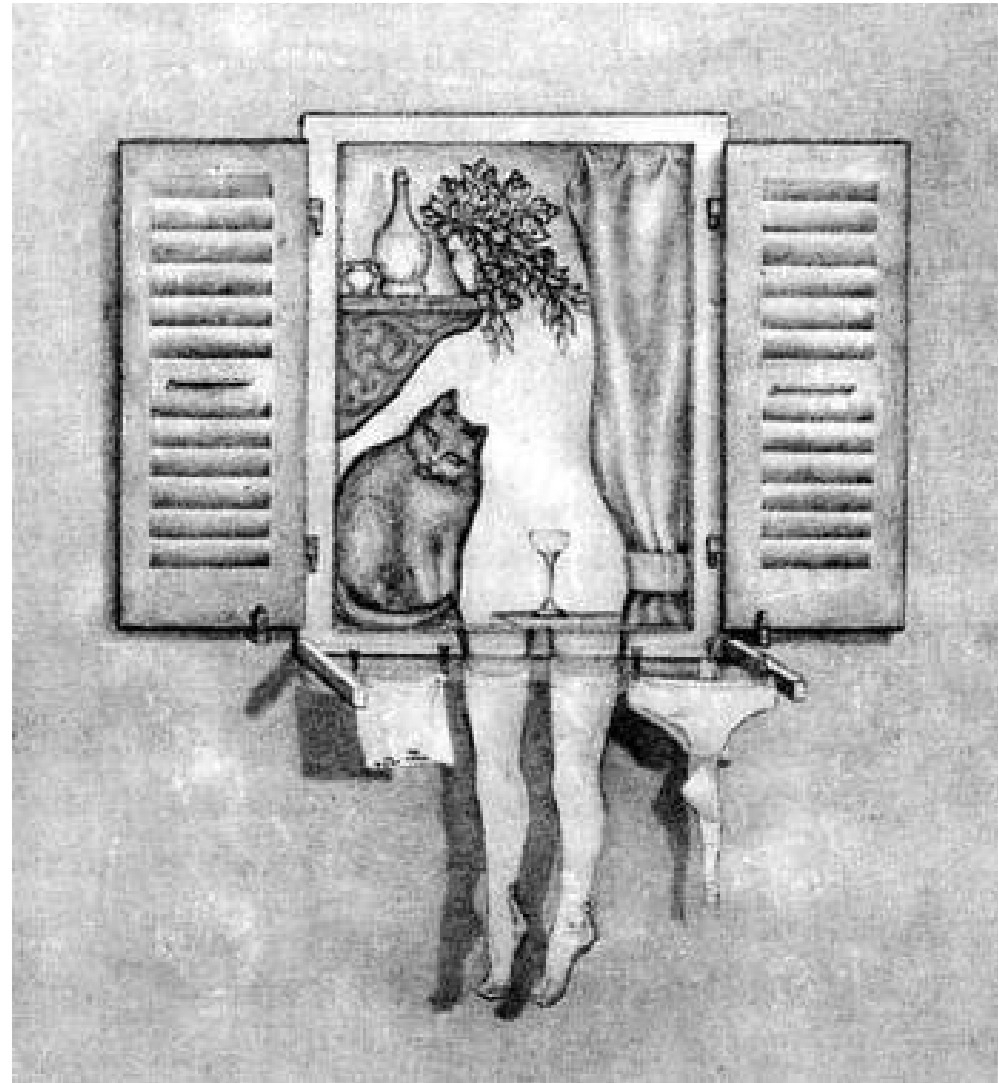




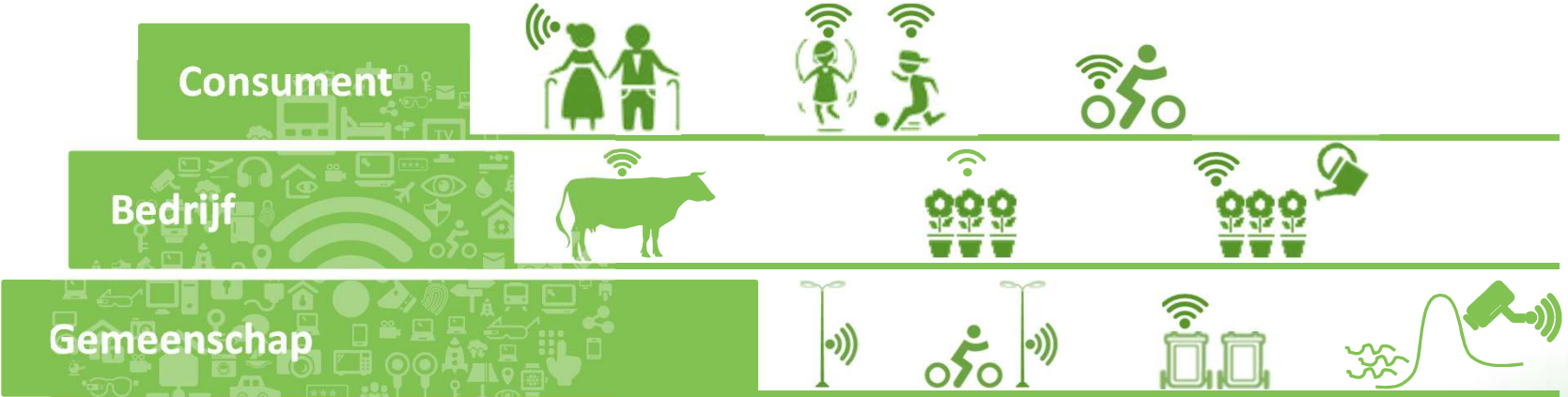


Keep your eyes
on the cross





IoT heeft impact



KPN claims full national coverage for its LoRa LPWAN network.

TELECOM TV

KPN completes first nationwide network Internet of Things.

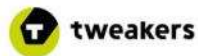


First nationwide network Internet of Things

De Telegraaf

The Netherlands is the first country to have nationwide LoRa IoT network coverage

KPN will connect 1.5 million devices to LoRa nationwide network



Netherlands gets first nationwide 'Internet of Things'.

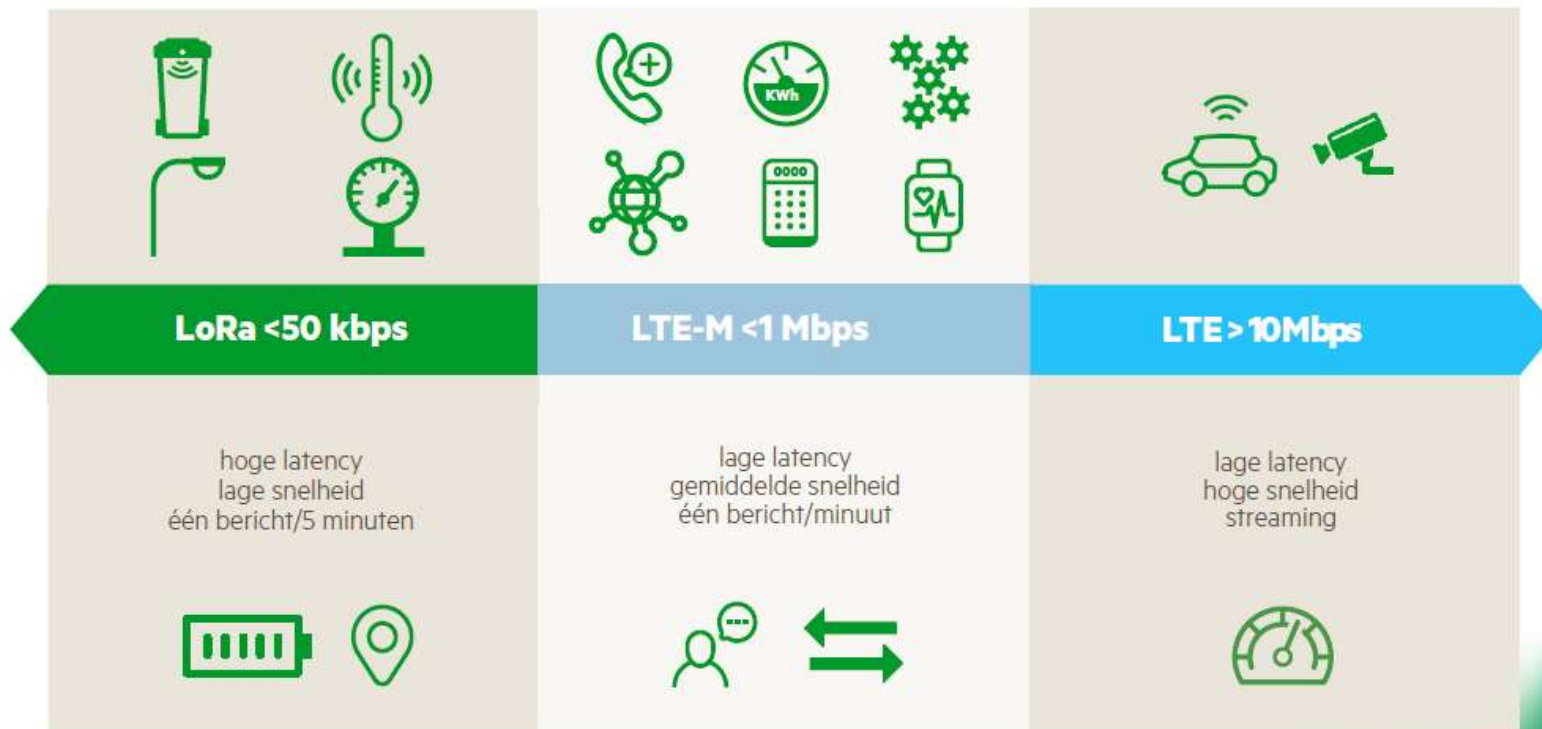


KPN has completed nationwide network for Internet of Things

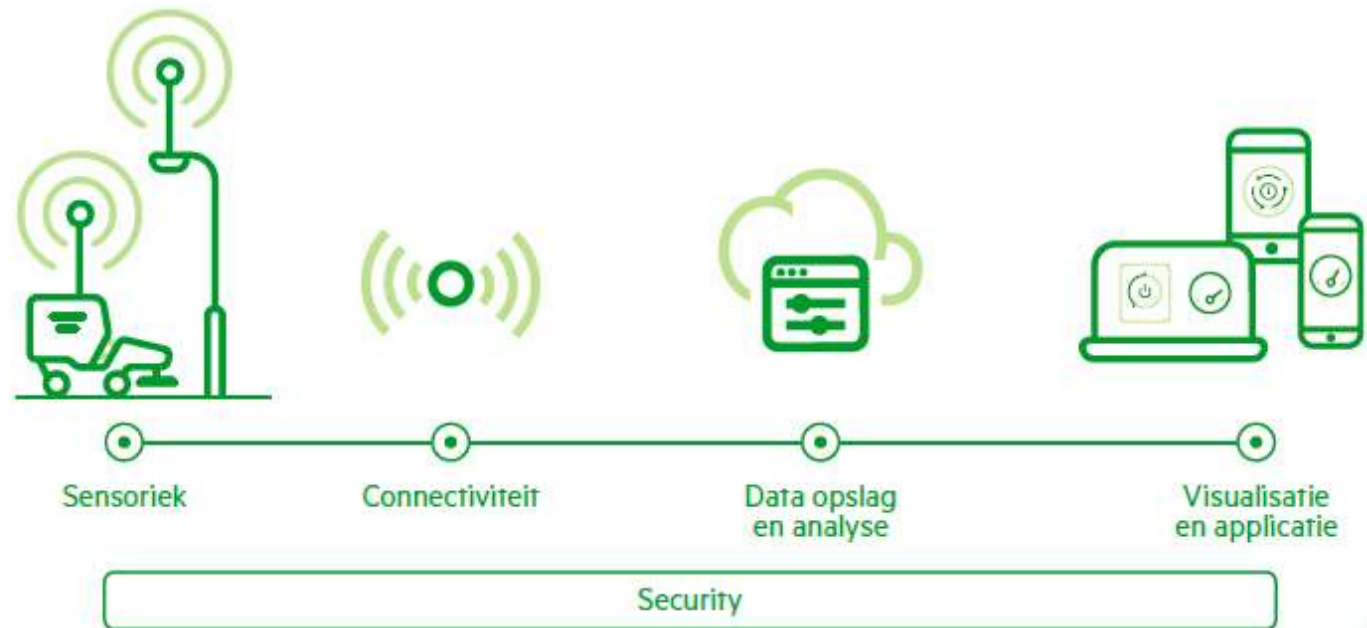
NOS



Toepassing bepaalt technologie

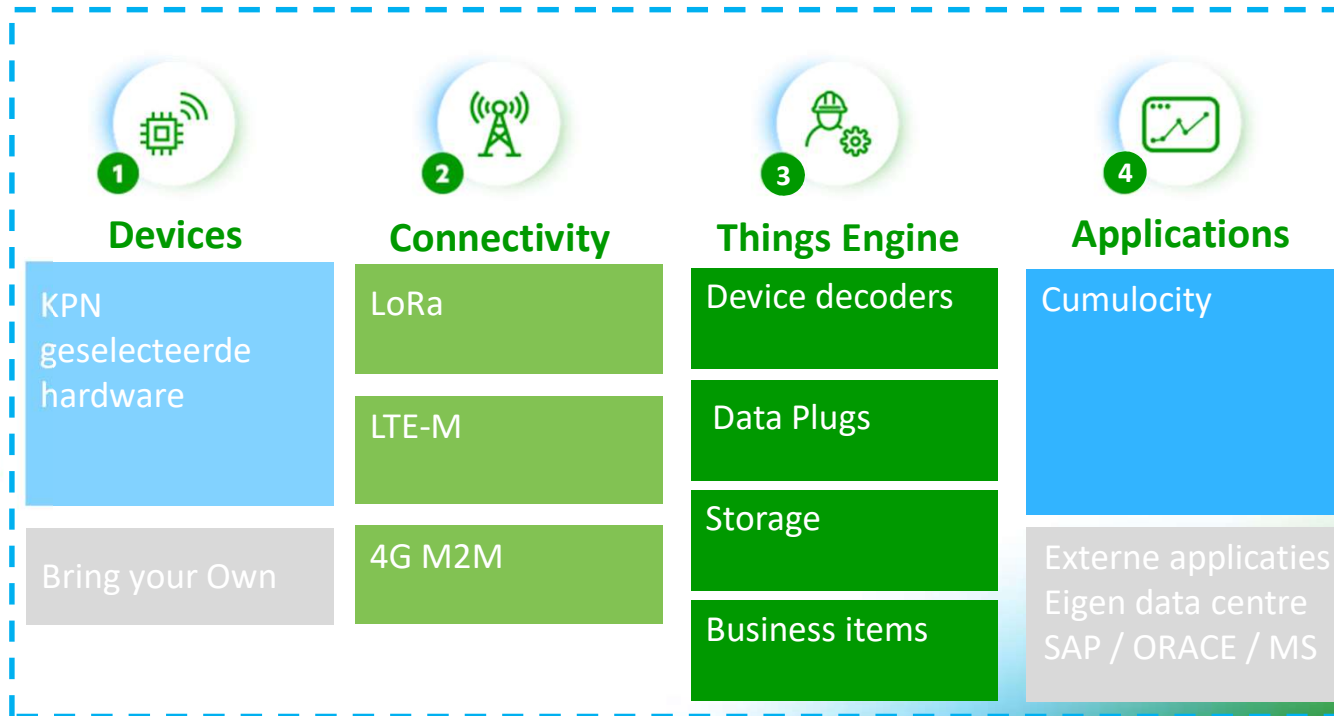


IoT keten



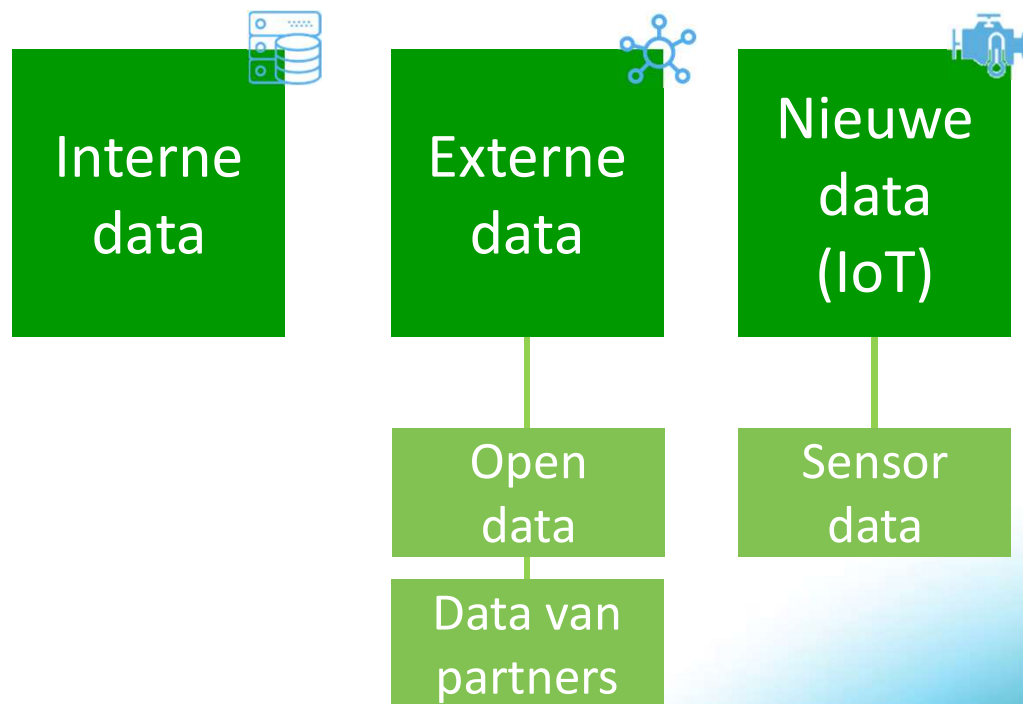
Vereenvoudigen van IoT

Met End 2 End solutions of modulaire bouwblokken

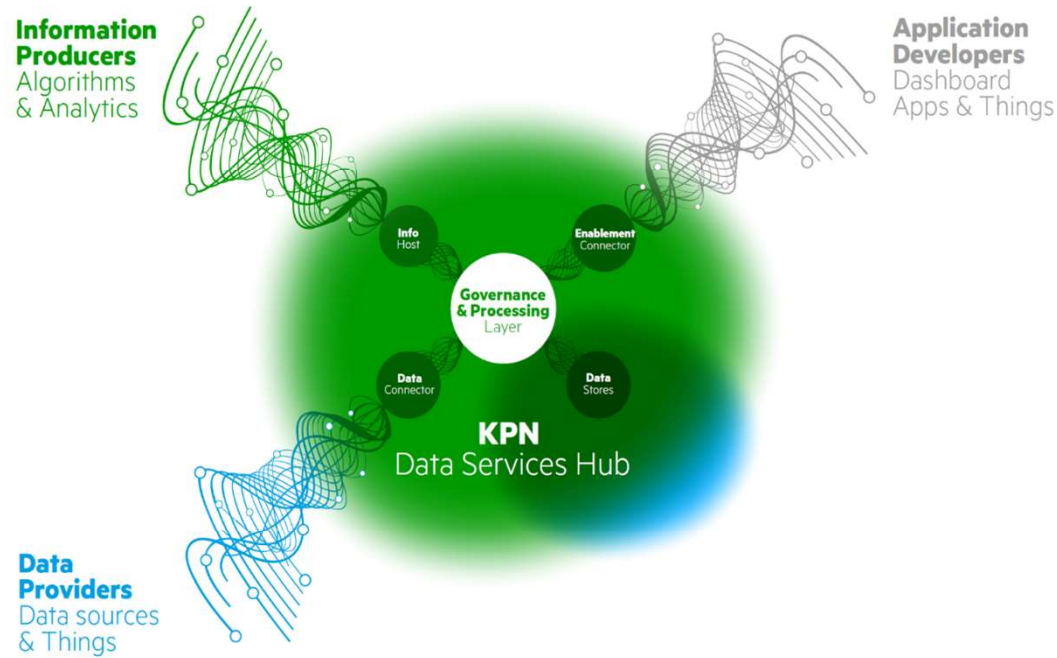


Het draait om waarde uit beschikbare data

Combineer interne, externe en nieuwe data voor de gewenste inzichten



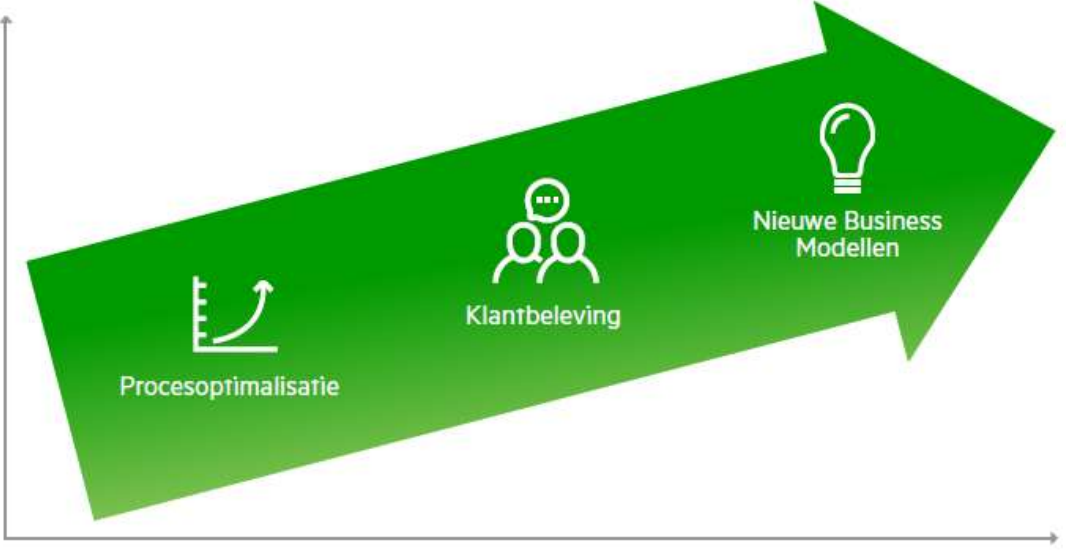
Data Services Hub functional architecture



- Eco system owners**
Optimise the processes in your chain by improving the way data is delivered.
- Information producers**
Translate multiple data flows into information you can use. The information products are hosted in a container on the DSH.
- Data providers**
Supply a data flow and choose which information products and parties may use this data flow and under what conditions.
- Application developers**
Display the information products in an application that can be used by end users.

Business Drivers

Waarom Internet of Things



Smart Farming IoF 2020



Internet of Food & Farm in Akkerbouw

Hoe gegevens van verschillende soorten sensoren (bodemvocht, organische stof in de bodem, klimaat, enz.) Kunnen worden gebruikt om opbrengsten te voorspellen, beheer zones te definiëren en taakkaarten voor landbouwmachines op te stellen.

+5%

INCREASE IN CROP
YIELD

-20%

USE OF PESTICIDES

+15%

IN CROP QUALITY

Deelnemende pilot farms in IoF2020



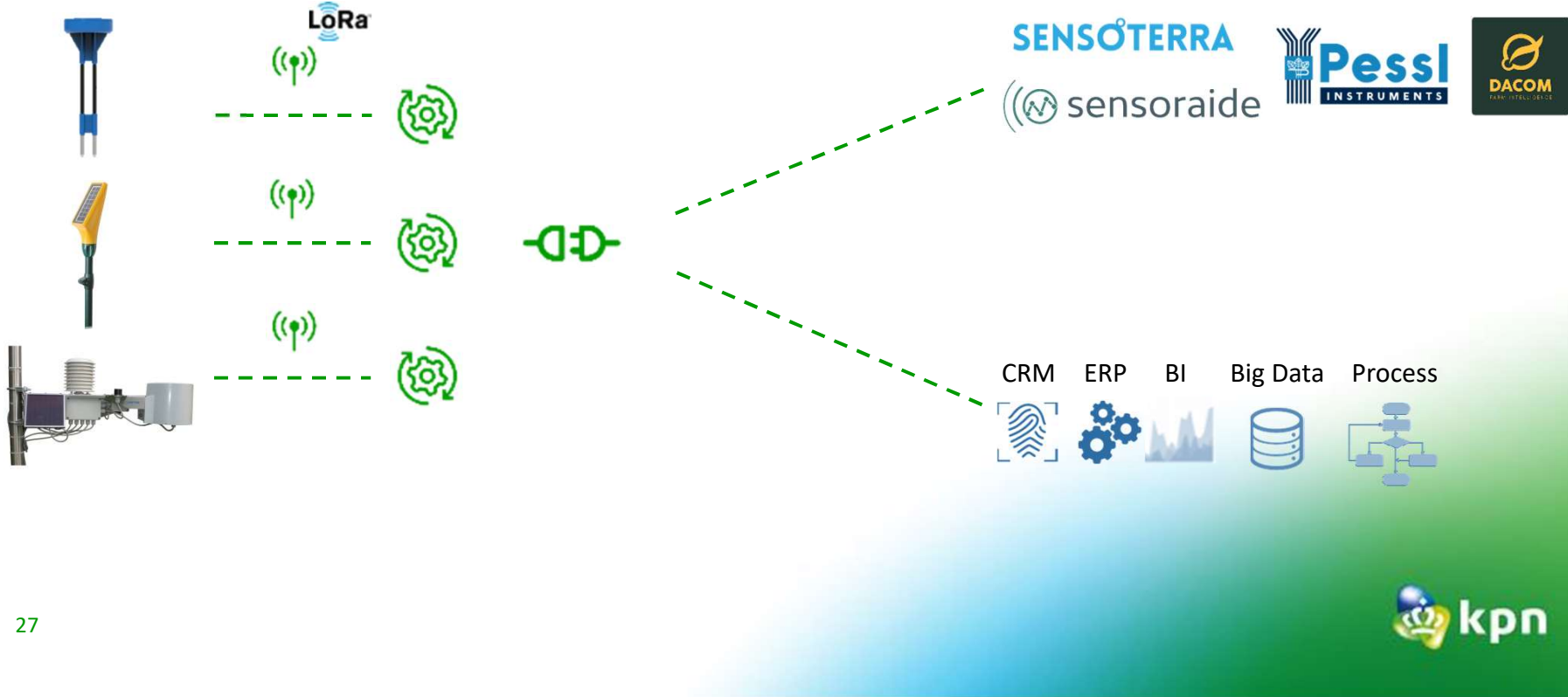
Forward Farm Bayer
Locatie: Abbanes
Jasper Roubos



Van den Borne Aardappelen
Locatie: Reusel
Jacob van den Borne

Beschikbaar stellen van sensor data

Welke zijn te gebruiken voor diverse doeleinden



Slimme Mobiliteit Talking Traffic



Making our infrastructure more free, more fun and easier to use

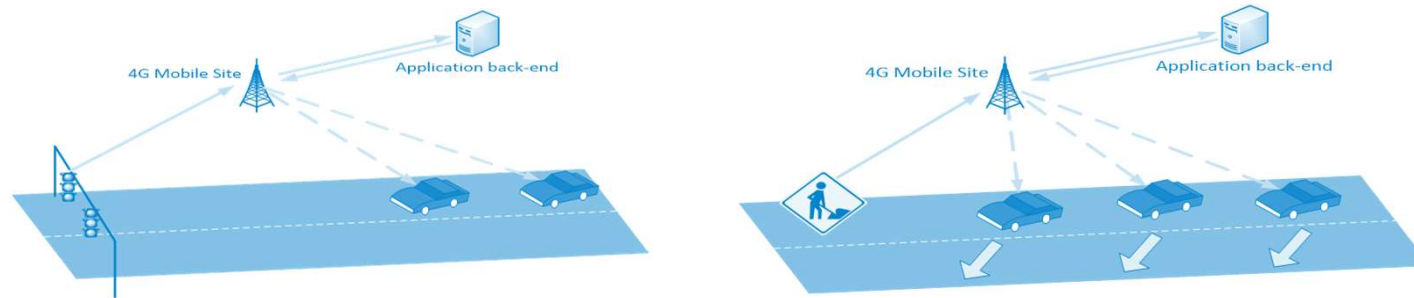
10% less travel time
in rush hour

Always a green light

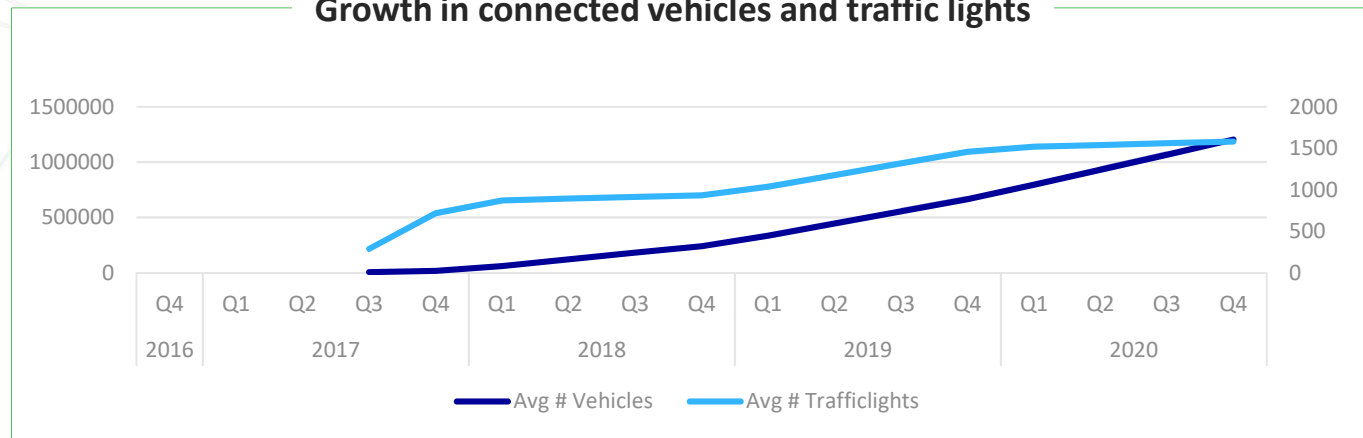
20% less traffic jams

Time to green and roadwork warnings

Examples of use cases and adoption is projected up to 2020



Growth in connected vehicles and traffic lights



Source: Talking Traffic tender, Dutch Ministry of Infrastructure and Environment





**Een IoT oplossing
tegen ongedierte**
Slimme plaagdier
bestrijding

Asset Management

Van Huppen
Containers



Slimme wissels ProRail



Kathodische Bescherming

Slimme monitoring



